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**NEWS RELEASE**  
For immediate release

## **Blue Seal Acquires Achille Agway Retail Stores** *Customer experience, product knowledge and mix, a natural fit for Blue Seal*



**Gray, Maine (November 15, 2023)** — Blue Seal Feeds, Inc. (Blue Seal) announced today the acquisition of Achille Agway, a chain of six retail stores in New England, known for quality animal products, an expansive lawn and garden selection and friendly, knowledgeable customer service.

“Achille Agway and Blue Seal share similar core values, which drew us to this company in addition to the growth potential we see with respect to the shopping experience we both provide,” said Mike Gauss, President. “It’s an honor for George Achille to entrust us, and we’re excited for the future.”

The acquisition includes store locations in: Peterborough, NH; Brattleboro, VT; Walpole, NH; Hillsboro, NH; Milford, NH; and Keene, NH. Achille Agway carries lawn and garden supplies; pet products and food; livestock feeds; birdseed; seasonal items and more. Achille Agway and Blue Seal each have deep roots in agriculture and are longtime industry partners.

### **About Blue Seal Stores**

Blue Seal is focused on serving the community by offering quality products and great customer service to shoppers across the New England area of the United States. Founded by Henry Kingman Webster (H.K. Webster) in 1868 in Lawrence, Massachusetts, Blue Seal continues to live out its commitment to livestock and agriculture. Blue Seal is part of *KENT* Nutrition Group, Inc., a *KENT* Family Business. The *KENT* Feeds and Blue Seal brands are dedicated to providing trusted, quality animal nutrition.